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PARLUX HAIR DRYERS AT COSMOPROF WORLDWIDE 2019

Best seller and revised classical models to the service of the hairdresser's maximum professionalism

The excellence trade exhibition in the hairstyling world is for long time COSMOPROF Worldwide Bologna; a unique privileged International showcase for companies, hair stylists and professionals in the industry to be able to present their new products and services. This appointment represents a perfect occasion for Parlux too. The Italian world famous producer of high quality hair dryers is always present here and usually shows its products up to a large public. Parlux, having over 40 years

their own hair salons thanks to the modern, always up-to-dated hair dryers featuring specific technical details satisfying any professional needs. Among many models, doubtlessly the Parlux ALYON®. The most recent company's hair dryer which soon became a best seller, presents an ergonomic design with prismatic shape, a very good balance; it is a real concentrate of power and lightweight and long duration (3000 hours) thanks to an innovative motor K-ADVANCE PLUS® (2250 Watt) assuring very quick and perfect dryings. Its 2019 version, that will be presented at the next Cosmoprof Worldwide Bologna is going to be much more attractive: a new iridescent "jade". This tool includes its already known technological features such as, the indispensable Air Ionizer

Tech (negative ions device which eliminates the static electricity making you obtain perfect hair dryings with soft and brilliant hair) and the I'HFS, or Hair Free System, (patent pending) a device which placed on the output of the hair dryer, catches the hair keeping the tool cleaner and more efficient. This modern design and technological hair dryer, best seller since 2018, date of its first presentation on the market, will again, fully satisfy any professional need giving at the same time a colourful touch in your salon! Nine are in fact, its different iridescent colour versions (yellow, rose, coral, green, turquoise, bronze, matt graphite and matt black) easily suitable for the hair salon furniture style or for the hairdresser's personal taste. At the next Cosmoprof Worldwide Bologna Parlux is presenting another



TECHNICAL FEATURES Parlux 3200 PLUS®

Power: 1900 Watt

Duration 2000 hours

Air Flow 71 m3/h

3 meters of extra strong cable

2 speeds - 4 temperatures

Eco-Friendly



experience in the industry, is now the "made in Italy" brand internationally known and appreciated by millions of hairstylists who, during the years, bought and used their products at

TECHNICAL FEATURES Parlux ALYON®

Variable geometry heating element

Power: 2250 Watt

Air flow: 84m3/h

"Air Ionizer Tech" Ionic Technology

Anti heating front body

"HFS" Hair Free System included

Cold air button

Built in cable holder

3 metres extra strong cable

2 "soft" switches for improved user comfort

2 speeds - 4 temperatures

novelty product; the technological restyling of one of its historical, very known model. Is there anybody among the hairstylists who never used the hair dryer model Parlux 3200®? The technological restyling of the model Parlux 3200 PLUS® combines the ideal power of its motor (1900 Watt) to a new air intake concept (71m3/h) assuring to be very silent while offering an extraordinary, very quick, powerful drying possibility. The Parlux 3200 PLUS® design, results to be enriched by an elegant rear ring and is available in 5 different colour versions: red, rose, violet, silver and black. This new Parlux 3200 PLUS® is produced according to the Parlux Eco-Friendly philosophy which has been using for years in each Parlux product (recycling plastic materials and paper - energy saving).

#WEAREPARLUX

PARLUX.IT



parlux
ALYON⁵
AIR IONIZER TECH

PERFECTION WITHOUT LIMITS

DEDICATED TO HAIRDRESSERS FOR MORE THAN 40 YEARS

Professional K-ADVANCE PLUS[®] motor

Duration: 3000 hours

Ideal power 2.250 Watt

Air flow rate: 84 m³/h

"Air Ionizer Tech" technology

HFS - Hair Free System device



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